

**WENY/WENI AM, WENY/WENI FM, WGMM FM, WCBA AM  
Annual EEO Public File Report**

**The purpose of this EEO public file report is to comply with section 73.2020 (C) (6) of the FCC's 2002 EEO rule. This report has been prepared on behalf of the station employment unit that is comprised of the following station(s): WENY/WENI AM, WENY/WENI FM, WGMM FM, WCBA AM, Corning/Elmira, NY and required to be placed in the public inspection files of the stations, and posted on their websites, if they have websites.**

**The information contained in this report covers the time period beginning April 1, 2006 to and including March 31, 2007(the "Applicable Period")**

**The FCC's 2002 EEO Rule requires that this report contain the following information:**

- 1. A list of all full-time vacancies filled by the station(s) comprising the Station Employment Unit during the applicable period;**
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2020 ( c) (1) (ii) of the new EEO rule, which should be separately identified), identified by name, address, contact person and telephone number;**
- 3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;**
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and**
- 5. A list and brief description of the initiatives undertaken pursuant to section 73.2080(c) (2) of the FCC rules.**

**Appendices 1 and 2 follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time positions for which this source was utilized" refer to the number of the full time job positions listed on Appendix 1.**

**For purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.**

**Appendix 1 to Annual EEO Public File Report Form**

**Covering the Period from 4/1/06 to 3/31/07 for Station(s) Comprising Station  
Employment Unit: WENY/WENI AM, WENY/WENI FM, WGMM FM, WCBA AM**

**Section 1: Vacancy Information**

	<b>Full-Time Positions Filled By Job Title</b>	<b>Recruitment Source of Hiree</b>	<b>Total Number of Interviewees from All Sources for this Position</b>
<b>1</b>	<b>Account Executive</b>	<b>Radio Advertisement</b>	<b>3</b>
<b>2</b>	<b>Account Executive</b>	<b>Radio Advertisement</b>	<b>5</b>
<b>3</b>	<b>Account Executive</b>	<b>Radio Advertisement</b>	<b>3</b>
<b>4</b>	<b>Sales Manager</b>	<b>Referral</b>	<b>2</b>

**Total Number of Persons Interviewed During Applicable Period: 13**

**Appendix 2 to Annual EEO Public File Report Form**

**Covering the Period from 4/1/06 to 3/31/07**

**Station(s) Comprising Station Employment Unit: Route 81 Radio, Group A**

**Section 2: Recruitment Source Information**

	<b>Recruitment Source</b>	<b>Total Number of Interviewees This Source Has Provided During This Period</b>	<b>Full-Time Position For Which This Source Was Utilized</b>
<b>1</b>	<b>Route 81 Radio-in House, On Air Ads</b>	<b>7</b>	<b>Account Executive</b>
<b>2</b>	<b>Route 81 Radio-in House Window Advertisement</b>	<b>4</b>	<b>Account Executive</b>

**Total Number of Persons Interviewed During Applicable Period - 11**

**EEO REPORT FOR: April 1, 2006 – March 31, 2007**

**Route 81 Radio LLC, Group A**

**Corning/Elmira, NY**

**Stations Reporting;**

**WENY/WENI AM, WENY/WENI FM, WGMM FM, WCBA AM**

**21 East Market St  
Corning, NY, 14830  
607-937-8181 (Phone)  
607-962-1138 (Fax)**

**Ownership:  
Route 81 Radio, Group A, LLC  
127 Willowbrook Lane  
West Chester, PA 19382  
610-696-8181**

**Report Prepared by:**

**Jamie Evans, Sales Manager**

**Frank Acomb, Production Manager**

**It is the stated policy of Route 81 Radio, LLC to encourage women and minorities to apply for all posted job opening. Company personnel have been instructed to refer interested parties to contact the office of the general manager regarding any employment matters.**

**The stations have been pro-active in the area of FCC/EEO compliance. The following measures have been taken:**

**-Recruitment ads have been aired on all stations identifying Route 81 Radio as being an EEO company**

**-Route 81 Radio participated in the Career and Technical Education Program shadowing program**

**-Recruitment displays have been added to a store front window that is in a heavily traffic area**

**All applications remain on file for at least one year. Applicants are told to contact the General Manager at least once every three months for an update of available jobs.**

**The policy of Route 81 Radio, LLC and its subsidiaries is to promote from within the company's employee base whenever possible.**

**The stations' employment application forms contain a notice informing prospective employees that discrimination because of race, color, religion, national origin or sex is prohibited and that they may notify the appropriate local, State or Federal agency if they believe that they have been the victims of discrimination.**

**Appropriate notices are posted informing applicants and employees that the station is an Equal Opportunity Employer and of their right to notify an appropriate local, State or Federal agency if they believe that they have been the victims of discrimination.**

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**Full-Time Employees of Route 81 Radio, Group A, LLC and its affiliated properties:**

Paul Lyle, General Manager

Jamie Evans, Sales Manager

Scott Benjamin, Sales Manager

Betty Coccho, Business Manager

Doug Guyer, Operations Manager

Frank Acomb, Production Manager

Elizabeth Gennosa, Traffic Director

Mark Saia, Engineer

David Shoen, News Director

Jennifer Decamp, Account Executive

Jennifer Monroe, Account Executive

Sandra Smith, Account Executive

Casey Wheet, Account Executive

Kara Sweet, Account Executive

Melissa Smith, Account Executive

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1 Female age: 64

1 Female age: 67

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## **SAMPLE JOB POSTING**

**AS ROUTE 81 RADIO CONTINUES IT'S MOVE TO MARKET ST. CORNING, WE'RE GROWING IN THE GAFFER DISTRICT AND WE'RE LOOKING TO FILL SOME FULL AND PART TIME POSITIONS.**

**WE'RE CURRENTLY EXCEPTING APPLICATIONS TO FILL AN ACCOUNT EXECUTIVE POSITION.**

**THE CHOSEN APPLICANT WOULD BE RESPONSIBLE FOR SALES BY WORKING WITH CLIENTS TO MARKET THEIR PRODUCTS AND SERVICES ON THE RADIO.**

**IF YOU'RE UPBEAT, ORGANIZED, A SELF-MOTOVATOR AND WOULD LIKE TO DISCUSS A CAREER WITH US CALL JAMIE EVANS AT 607-937-8181.**

**ROUTE 81 RADIO OFFERS A FUN, BRAND-NEW EMPLOYEE-FRIENDLY WORKING ENVORONMENT, COMPETITIVE SALERIES, HEALTH AND DENTAL BENEFITS, A 401 K PLAN AND MORE.**

**THIS IS A JOB THAT YOU'LL ENJOY!**

**WE'RE GROWING AND IN TURN WE'RE OPENING OUR EMPLOYMENT DOOR TO MORE RESIDENTS OF THE TWIN TIERS.**

**CALL US AT 607-937-8181.**

**WOMEN AND MINORITIES ARE ENCOURAGED TO APPLY. ROUTE 81 RADIO IS AN EQUAL OPPORTUNITY EMPLOYER.**

**WENY/WENI AM, WENY/WENI FM, WGMM FM, WCBA AM  
Annual EEO Public File Report**

**The purpose of this EEO public file report is to comply with section 73.2020 (C) (6) of the FCC's 2002 EEO rule. This report has been prepared on behalf of the station employment unit that is comprised of the following station(s): WENY/WENI AM, WENY/WENI FM, WGMM FM, WCBA AM, Corning/Elmira, NY and required to be placed in the public inspection files of the stations, and posted on their websites, if they have websites.**

**The information contained in this report covers the time period beginning April 1, 2007 to and including March 31, 2008(the "Applicable Period")**

**The FCC's 2002 EEO Rule requires that this report contain the following information:**

- 1. A list of all full-time vacancies filled by the station(s) comprising the Station Employment Unit during the applicable period;**
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2020 ( c) (1) (ii) of the new EEO rule, which should be separately identified), identified by name, address, contact person and telephone number;**
- 3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;**
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and**
- 5. A list and brief description of the initiatives undertaken pursuant to section 73.2080(c) (2) of the FCC rules.**

**Appendices 1 and 2 follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time positions for which this source was utilized" refer to the number of the full time job positions listed on Appendix 1.**

**For purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.**

## Appendix 1 to Annual EEO Public File Report Form

Covering the Period from 4/1/07 to 3/31/08 for Stations(s) Comprising Station  
Employment Unit: WENY/WENI AM, WENY/WENI FM, WGMM FM, WCBA AM

### Section 1: Vacancy Information

	<b>Full-Time Positions Filled By Job Title</b>	<b>Recruitment Source of Hiree</b>	<b>Total Number of Interviewees from All Sources for this Position</b>
<b>1</b>	<b>On-Air Talent</b>	<b>Referral</b>	<b>1</b>
<b>2</b>	<b>Account Executive</b>	<b>Radio Advertisement</b>	<b>5</b>
<b>3</b>	<b>Account Executive</b>	<b>Radio Advertisement</b>	<b>3</b>
<b>4</b>	<b>Account Executive</b>	<b>Window Advertisement</b>	<b>4</b>

**Total Number of Persons Interviewed During Applicable Period: 13**

**Appendix 2 to Annual EEO Public File Report Form**

**Covering the Period from 4/1/07 to 3/31/08**

**Station(s) Comprising Station Employment Unit: Route 81 Radio, Group A**

**Section 2: Recruitment Source Information**

	<b>Recruitment Source</b>	<b>Total Number of Interviewees This Source Has Provided During This Period</b>	<b>Full-Time Position For Which This Source Was Utilized</b>
<b>1</b>	<b>Route 81 Radio-in House, On Air Ads</b>	<b>8</b>	<b>Account Executive</b>
<b>2</b>	<b>Route 81 Radio-in House Window Advertisement</b>	<b>4</b>	<b>Account Executive</b>

**Total Number of Persons Interviewed During Applicable Period : 12**

**EEO REPORT FOR: April 1, 2007 – March 31, 2008**

**Route 81 Radio LLC, Group A**

**Corning/Elmira, NY**

**Stations Reporting;**

**WENY/WENI AM, WENY/WENI FM, WGMM FM, WCBA AM**

**21 East Market St  
Corning, NY, 14830  
607-937-8181 (Phone)  
607-962-1138 (Fax)**

**Ownership:  
Route 81 Radio, Group A, LLC  
127 Willowbrook Lane  
West Chester, PA 19382  
610-696-8181**

**Report Prepared by:**

**Jamie Evans, General Manager**

**Frank Acomb, Operations Manager**

**It is the stated policy of Route 81 Radio, LLC to encourage women and minorities to apply for all posted job opening. Company personnel have been instructed to refer interested parties to contact the office of the general manager regarding any employment matters.**

**The stations have been pro-active in the area of FCC/EEO compliance. The following measures have been taken:**

- Recruitment ads have been aired on all stations identifying Route 81 Radio as being an EEO company**
- Route 81 Radio participated in the Career and Technical Education Program shadowing program**
- Program Director and Operations Manager participated in Career Day at Addison Central School**
- Route 81 Radio participated in an Internship program with Corning Community College**
- Recruitment displays have been added to a store front window that is in a heavily traffic area**

**All applications remain on file for at least one year. Applicants are told to contact the General Manager at least once every three months for an update of available jobs.**

**The policy of Route 81 Radio, LLC and its subsidiaries is to promote from within the company's employee base whenever possible.**

**The stations' employment application forms contain a notice informing prospective employees that discrimination because of race, color, religion, national origin or sex is prohibited and that they may notify the appropriate local, State or Federal agency if they believe that they have been the victims of discrimination.**

**Appropriate notices are posted informing applicants and employees that the station is an Equal Opportunity Employer and of their right to notify an appropriate local, State or Federal agency if they believe that they have been the victims of discrimination.**

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**Full-Time Employees of Route 81 Radio, Group A, LLC and its affiliated properties:**

Jamie Evans, General Manager

Betty Coccho, Business Manager

Scott Benjamin, Sales Manager

Frank Acomb, Operations Manager

Al Chan, Program Director

TJ Hower, Production Manager

Mark Saia, Engineer

David Shoen, News Director

Jennifer Decamp, Account Executive

Jennifer Monroe, Account Executive

Sandra Smith, Account Executive

Casey Wheet, Account Executive

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1 Female age: 65

1 Female age: 68

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## **SAMPLE JOB POSTING**

**AS ROUTE 81 RADIO CONTINUES TO GROW WE'RE LOOKING TO FILL SOME FULL AND PART TIME POSITIONS.**

**WE'RE CURRENTLY EXCEPTING APPLICATIONS TO FILL AN ACCOUNT EXECUTIVE POSITION.**

**THE CHOSEN APPLICANT WOULD BE RESPONSIBLE FOR SALES BY WORKING WITH CLIENTS TO MARKET THEIR PRODUCTS AND SERVICES ON THE RADIO.**

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